

Gerardo Gutierrez

PROGRAM MANAGEMENT • STRATEGIC COMMUNICATIONS • AI & TECHNOLOGY
ENABLEMENT

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COMPANY OVERVIEW

Gerardo Gutierrez, operating as The Cintman Group, provides program management, strategic communications, and AI-enabled technology support to government agencies, prime contractors, and mission-focused organizations.

The firm helps teams manage complex initiatives, coordinate stakeholders, improve operational workflows, and communicate mission priorities clearly. Experience includes federal technology programs, enterprise systems delivery, AI-enabled modernization, cybersecurity support, executive communications, and contractor-led program execution.

CORE CAPABILITIES

Program & Project Management

- Program planning, governance, and lifecycle management
- Agile and Scrum delivery leadership
- Schedule, risk, budget, and resource oversight
- Contractor, vendor, and stakeholder coordination
- Performance measurement and executive reporting
- Operational transformation and change support

Strategic Communications & Content

- Stakeholder and executive communications
- Public-awareness and mission-focused messaging
- Editorial strategy and narrative development
- White papers, briefs, case studies, scripts, and digital content
- Thought-leadership and executive-voice development
- Communications support for modernization initiatives

AI & Technology Enablement

- AI-enabled workflow modernization
- Requirements definition and implementation coordination
- Data-informed decision support and performance dashboards
- System rollout, adoption, training, and documentation
- Technology integration and lifecycle planning
- Dell hardware sourcing and deployment coordination

DIFFERENTIATORS

- **Program leadership with communications depth:** Connects delivery, stakeholder alignment, and mission messaging.
- **Federal and enterprise experience:** Supports programs involving AI, cybersecurity, systems delivery, and organizational change.
- **Certified delivery leadership:** PMP, Certified Scrum Professional-ScrumMaster, and data analytics credentials.
- **Measurable performance:** Experience improving release delivery, reducing administrative workload, and strengthening adoption.
- **Flexible teaming model:** Available as a specialized subcontractor, teaming partner, or prime for appropriately sized engagements.

PAST PERFORMANCE

Department of Veterans Affairs Programs

W-2 CONTRACTOR – GOVCIO & HUNTINGTON INGALLS INDUSTRIES

Provided program-management support for AI, automation, cybersecurity, systems delivery, and stakeholder coordination in Department of Veterans Affairs environments.

- Supported AI-enabled modernization initiatives across VA medical environments.
- Contributed to initiatives reporting more than 300 staff hours saved per month at participating sites.
- Supported multifactor-authentication implementation and access-security improvements.
- Coordinated technical teams, contractor organizations, and government stakeholders.

Huntington Ingalls Industries Enterprise Programs

W-2 CONTRACTOR

Led more than 20 contractors supporting enterprise systems and approximately 12 major releases annually.

- Managed schedules, risks, resources, and stakeholder coordination.
- Applied Agile delivery practices to improve release consistency and feature execution.
- Supported improvements in billing accuracy, delivery predictability, and system reliability.
- Provided program oversight across multiple concurrent initiatives.

NAICS

541611 Admin & Gen. Mgmt Consulting
541618 Other Management Consulting
541613 Marketing Consulting
541820 Public Relations Agencies
541430 Graphic Design Services
541512 Computer Systems Design
541519 Other Computer Related
423430 Computer & Software Wholesale

PSC CODES

R410 Program Eval & Review
R701 Advertising Services
R708 Public Relations
R799 Other Mgmt Support
T001 Arts & Graphics
D302 IT Systems Development
D314 IT System Acquisition Support
D399 Other IT & Telecom
7010 ADP Equip. & Config.
7025 ADP I/O & Storage Devices